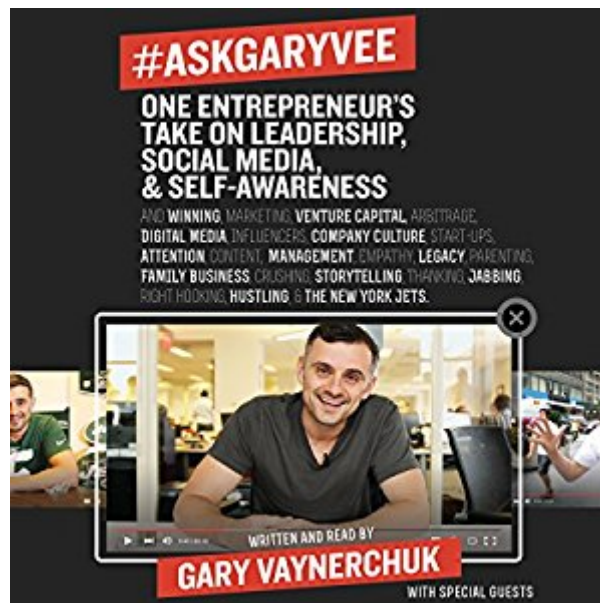


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# #AskGaryVee: One Entrepreneur's Take On Leadership, Social Media, And Self-Awareness



## Synopsis

The New York Times bestselling author draws from his popular show #AskGaryVee to offer surprising, often outrageous, and imminently useful and honest answers to everything you've ever wanted to know-and more-about navigating the new world. Gary Vaynerchuk-the inspiring and unconventional entrepreneur who introduced us to the concept of crush it-knows how to get things done, have fun, and be massively successful. A marketing and business genius, Gary had the foresight to go beyond traditional methods and use social media tools such as Twitter, Facebook, and YouTube to reach an untapped audience that continues to grow. #AskGaryVee showcases the most useful and interesting questions Gary has addressed on his popular show. Distilling and expanding on the podcast's most urgent and evergreen themes, Gary presents practical, timely, and timeless advice on marketing, social media, entrepreneurship, and everything else you've been afraid to ask but are dying to know. Gary gives you the insights and information you need on everything from effectively using Twitter to launching a small business, hiring superstars to creating a personal brand, launching products effectively to staying healthy-and even buying wine. Whether you're planning to start your own company, working in digital media, or have landed your first job in a traditional company, #AskGaryVee is your essential guide to making things happen in a big way. Narrators include: Gary Vaynerchuk, Jack Welch, Dave Ramsey, Seth Godin, Kevin Jonas, Casey Neistat, Draymond Green, Alex De Simone, Adam Braun, Adam Grant, AJ Vaynerchuk, Al Harrington, Alan Belcher, Alexis O'Hanian, Andrew Greif, Andy Dunn, Andy Krainak, Benjamin Lazarus, Beth Comstock, Black Coffee, Brittany Hoffman, Charlie Ebersol, Chase Jarvis, Chef Lizette, Cristie Kerr, Dana Anderson, Dawn Swick-Renshaw, Dennis Crowley, Dustin Keller, Erik Dellenback, Greg Pesci, India Kieser, Jack Haber, Jason Calacanis, Jason Farris, Jason Fried, John Legend, Justin Brooke, Kevin Asp, Leo LaPorte, Leslie Blodgett, Mike Vacanti, Peter Brown, Phil Rosenthal, Phillip Gimmi, Ross Walker, Scott Wyden, Sean Burrows, Shonduras, Soren Azorian, Staphon Lawrence, Steph Ruhle, Steve Sadove, Steve Unwin, Dr. Thiago Moraes, Tim Evans, Tom Ferry, Troy Carter, Warren Weeks, Zak Moy, Matt DeMayo, and Nathan Scherotter.

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## Customer Reviews

My #AskGaryVee Story: Buy this book. Gary is a practitioner. You could buy your advise from a so-called expert for thousands and thousands of dollars -- I HAVE. However, Gary smacked my face in July 2014 with a paradox: Here is this guy that runs a REAL business with something like 400+ employees in Manhattan, and HE STARTED TO GIVE HIS ADVISE AWAY. That month, I started watching his new show "The #AskGaryVee Show" and he was giving away everything: I mean EVERYTHING. His best advise. He was not trying to sell me into some seminar that led to private coaching that led to an island retreat with a yearly fee. No, this guy is simply preaching his religion: and I became a full on follower. You can tell who you are dealing with by their true work ethic and their way of interacting with the world. Gary is as true as they come. The results for me did not start with "Converted more clients," "got paid more," or "bought a new car." What Gary taught me is that is not the point: Gary's advise on the show (and his completely new take on his advise in this book) made me be a better husband and father; Gary made me be a harder worker; Gary made me stop doing stupid things that were actually harming me more than helping. ... AND YES, because of all of that great things started to happen (except for buying that new car, because Gary let me see how I did not need to waste that money). My kids see me more and I am a better dad. I'm a better human being to be around -- and my business is doing so amazing BECAUSE OF THAT. In this book, you get actual steps to take your work with those you serve to exciting new places: But that's all possible because Gary gives us the core pieces of himself that allow him to do these other tactics. Tactics are great -- and he gives lots of those -- but it's the heart and head stuff that made the difference. Gary, I know you will read this so I just want to say directly to you: Brother, you have changed my life. Not because of the tactics -- even though those helped SO FREAKIN MUCH. What changed my life is that you showed me how to have the self awareness to figure out who I really am and have the authenticity to DARE to communicate that real me to the world. Gary, thank you. Buy this book: be ready for it to change your life.

Most books you can close after the first few chapters and once you've understood the concept the author is trying to communicate. The #ASKGARYVEE book is very different due to it being a collection of Q&As. Its strength is not a single mindblowing idea, but a multitude of simple but powerful insights on how to do business and live life. It's a collection of mantras and ideas, that even though you have heard them before, you almost certainly haven't implemented in your life to their fullest extent. They feel intuitively right and they don't stop being useful after reading/hearing them once or twice. It's similar to reading f.e. Marc Aurel's Meditations. It's philosophical but deeply practical at the same time. Unlike the Meditations it's not a literary masterpiece but the ideas in Gary's book have always been important and will stay important for a long time. Although I'm sure Gary will one day buy the NY Jets, his biggest legacy might become getting self-awareness back into the public's mind and discussion. I hope he doubles down on it.

I've only recently started following Gary Vaynerchuk as I have had to really soak in all social media, digital marketing, and getting my new company's name out there. All day I see ads and posts for joining a group for X amount of dollars and learn the secrets of everything...how you make millions before 30 etc. But what I've seen with Gary is he does that for free and he's more personally brutal about what he says which I LOVE. I'm a realist, don't sell me on hopes and dreams, tell me what I'm doing wrong and the best course of action to fix it. So far in the day and a half I've had this book I'm up to chapter 8 and it is what I've been looking for in a book. I just turned 24 last month and I'm all about learning business, life, and today's markets. Gary puts that into perspective with this book and is great for anyone like myself who is young and just starting in business. He lets you know about how the market is TODAY when running a business. So and young entrepreneurs out there...GO BUY THIS BOOK! Best, Tyler

Gary Vaynerchuk is an entrepreneur. I lead my review with that, because this book is an MBA in all things entrepreneur. He doesn't sugarcoat things, bulls\*\*\* you, or promise pipe dreams. What he does, is break down in common sense terms how to use Social media marketing and common sense to grow your business and succeed. This book is so much more than that though. It's the distilled wisdom of thousands of questions from every size and shape business that Gary has answered since he started up his #askgaryvee show on YouTube. If your business is just starting out, or you have 300 employees, Gary's book has answers that can benefit you. I've given the book to 2 of my best friends that own businesses, bought a hard copy and own the audio version. It's that God damn good!

This is my second copy. I also own the audio book, & will be giving this to a friend. One of the sayings Gary Vee has is: "Doing the right thing is always the right thing." And amongst all of the content that he has, in my mind this is my Northstar. Think about it...you can apply this to anything in business: Motivation issues, Hustle issues, Business relationship issues, Etc. So in this same spirit, if you are reading this review.....just don't buy one copy...BUY 2 or 3!!- Keep Hustlin'#Paperplatechef

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